



# San Joaquin Geological Society

Date: **Tuesday, January 9<sup>th</sup>, 2024**

Time: **6:00 PM Social Hour**  
**6:30 PM Dinner**  
**7:00 PM Lecture**

Place: **American Legion Hall**  
**2020 H Street, Bakersfield, CA 93302**

## PSAAPG Members

**\$35 with reservation**  
**\$40 without reservation**

## Non PSAAPG Members

**\$40 with reservation**

## Full-time Students with ID

**FREE!**

### \* RSVP \*

By: **noon Monday,**  
**January 8<sup>th</sup>, 2024**

Register online:

<http://www.SanJoaquinGeologicalSociety.org/>

Pay online or cash/check at  
the door

### 2023 SJGS OFFICERS

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## Driving Value from Emissions Data in 2024

Presented by: **Liz Arthur**

**Abstract:** Emissions data management is a term that gets thrown around a lot – but what does it really entail? And what is changing in 2024? The value of emissions data is found across 3 key applications -

- Operational Improvements: Identifying emissions sooner, reducing time to action, and enhancing operational efficiency.
- Differentiation: Showcasing measurement data and assessments to external stakeholders and the downstream market.
- Reporting & Compliance: Preparing data for regulatory requirements and voluntary frameworks (including OGMP 2.0).

*Project Canary is a climate technology company that offers an enterprise emissions data platform that helps companies identify, measure, understand, and act to reduce emissions across the energy value chain.*

**Biography:** Liz Arthur serves as Project Canary's Senior Director of Growth, helping customers achieve their ESG goals. With over 20 years of experience in Oil & Gas and Technology. Beginning as a Landman for Chesapeake Energy, she helped develop the Barnett shale. Liz's experience spans from working for an operator, managing a sales team representing core & fluid analysis for Weatherford Labs for the Western US, to working as the Senior Account Manager for the Department of Energy while at Amazon Web Services. She piloted major projects for our national laboratories in the public sector, leveraging cloud technology. Liz has created a name for herself in Energy and Tech by transforming markets to flourishing critical revenue growth. Liz is also known for her leadership and collaboration both with internal and external partners at all levels of any organization and leading top-performing teams throughout the US. Liz enjoys supporting industry growth through mentorship and education. She spent over seven years serving on the board of the Society for Professional Engineers, the American Association of Professional Geologists, and the Society for Petrophysicists and Well Log Analysts.

### January Sponsor:

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