

Oil Spills, Ethics, and Society: How they intersect and where the responsibilities reside

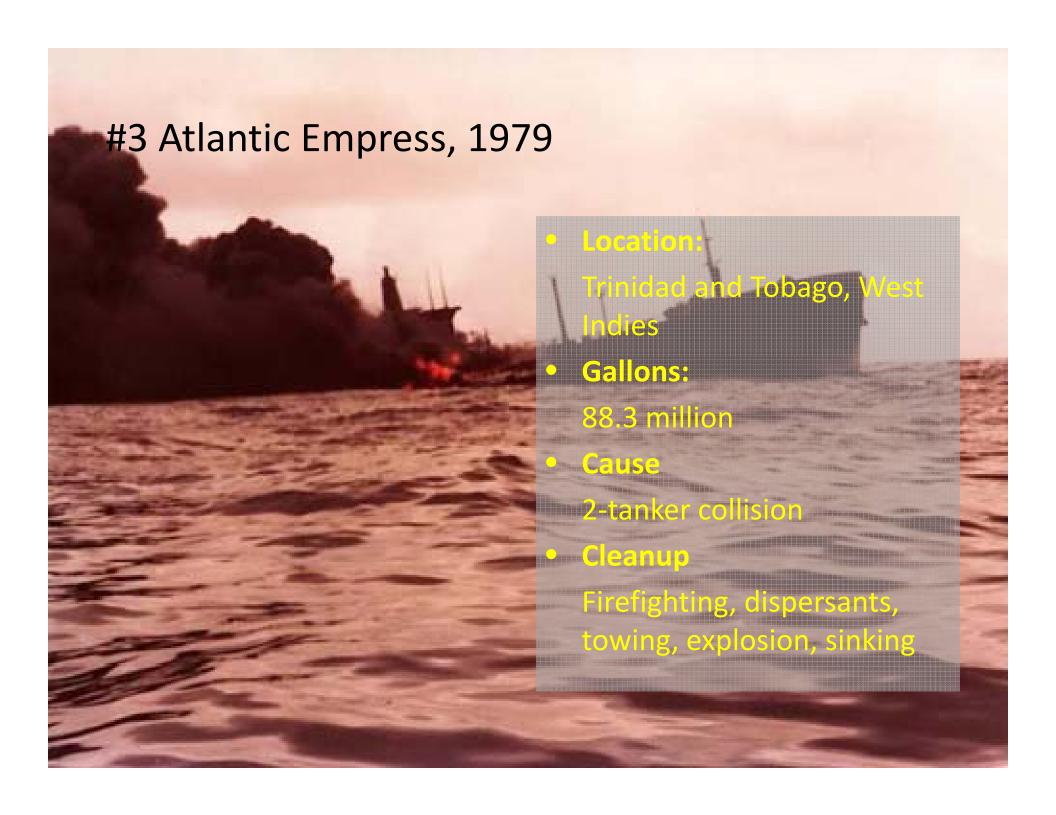
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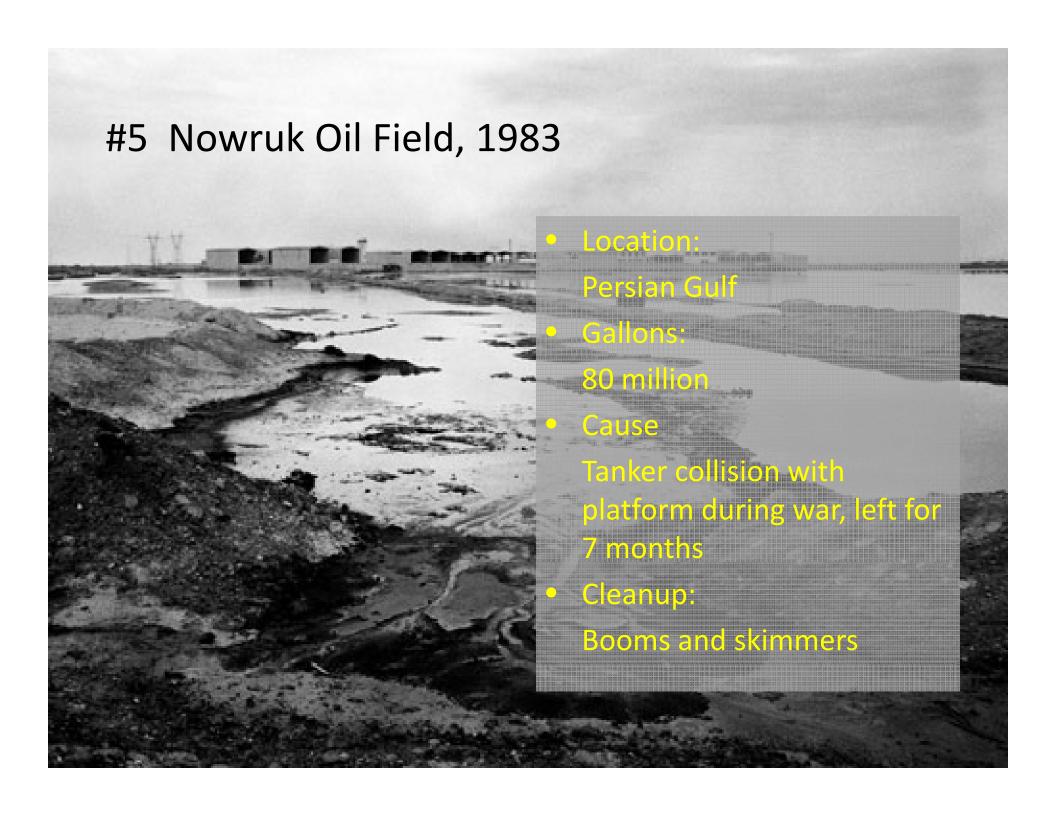
2011 - 2013

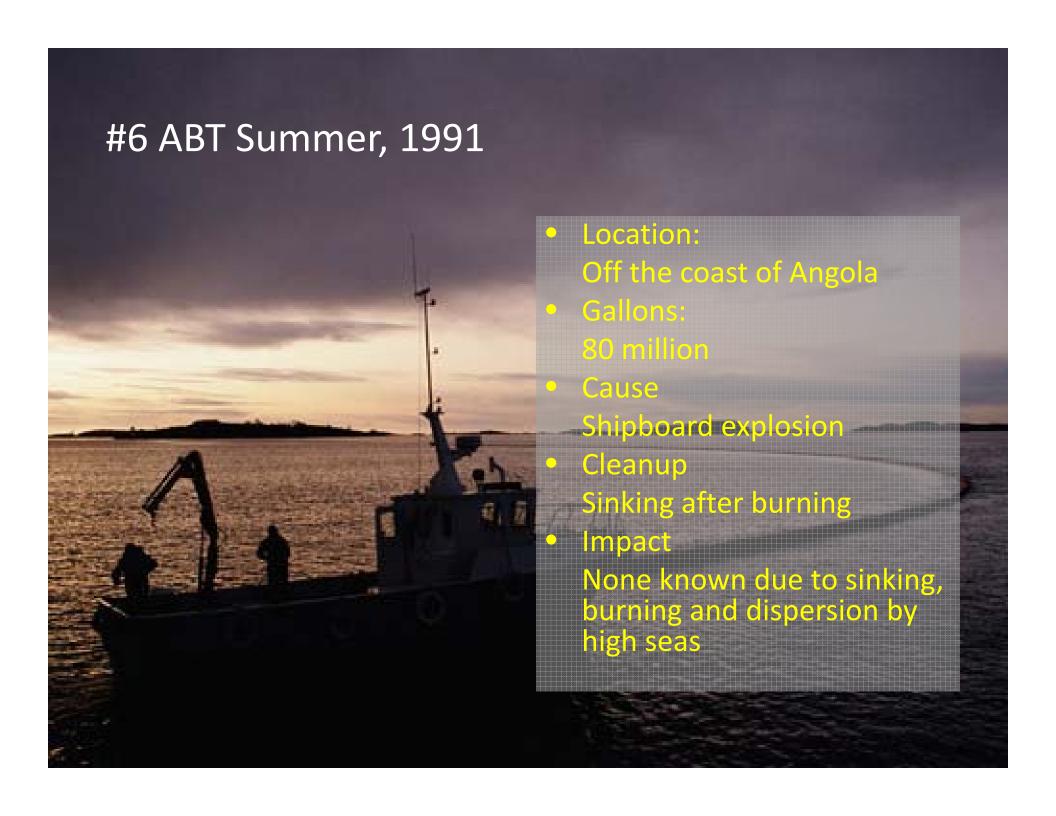


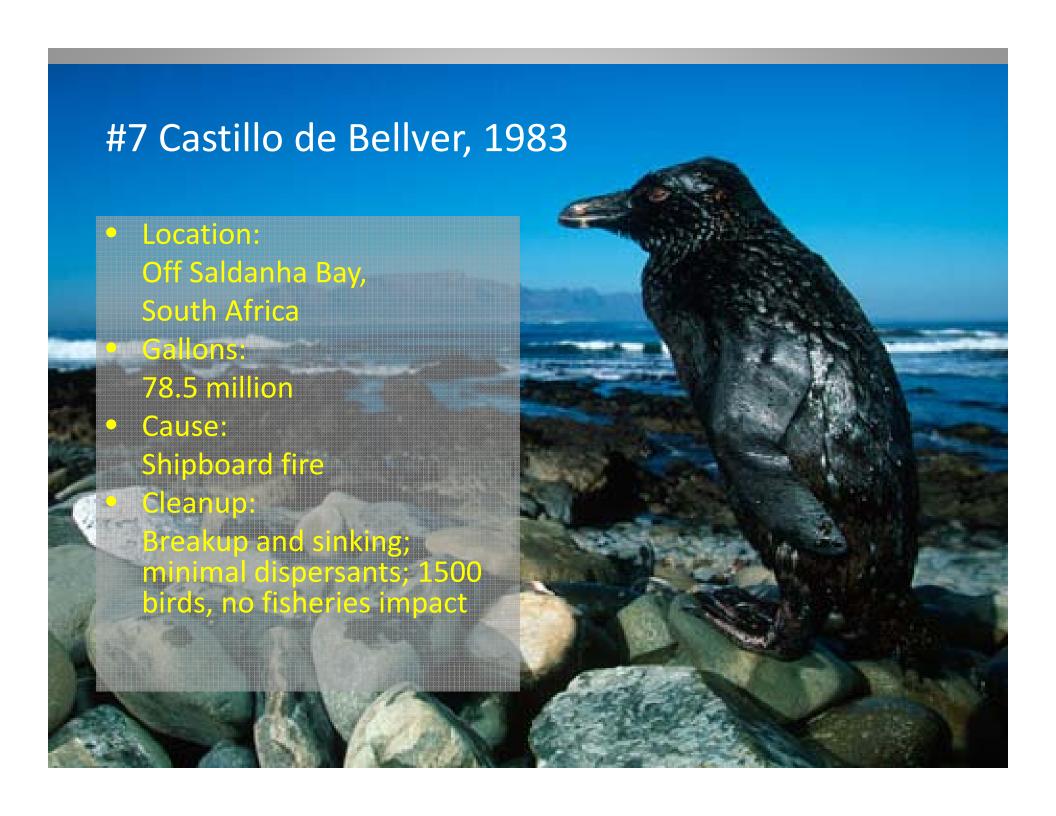


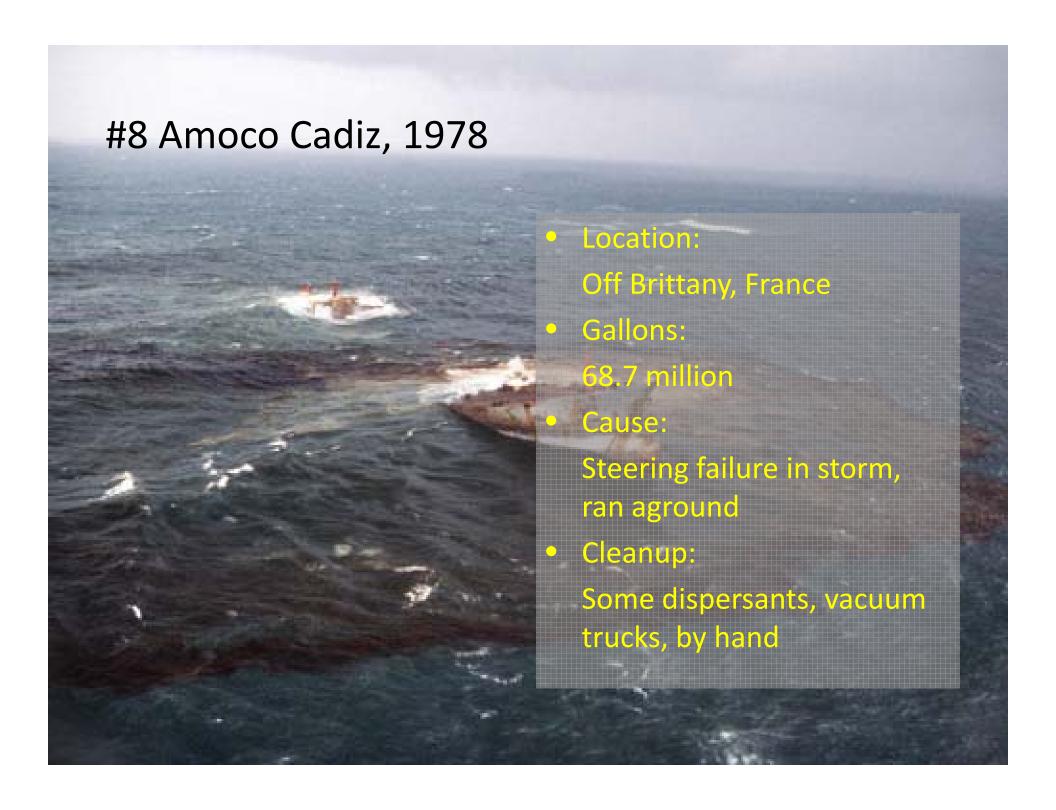


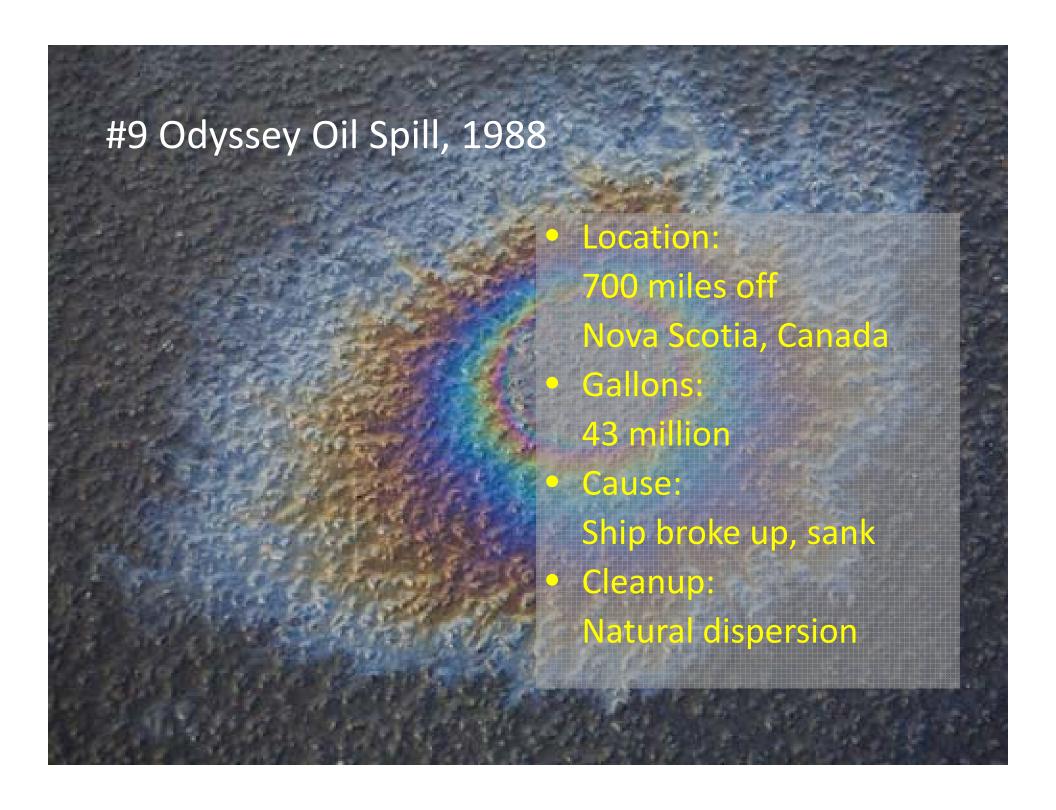


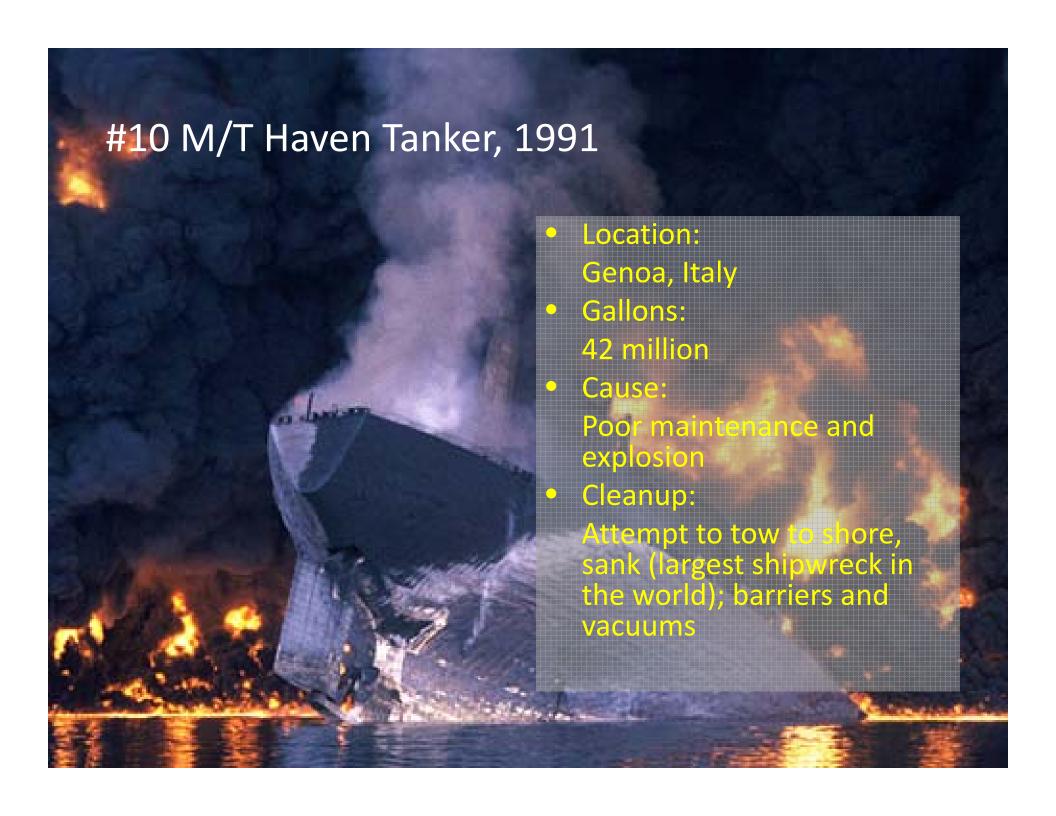




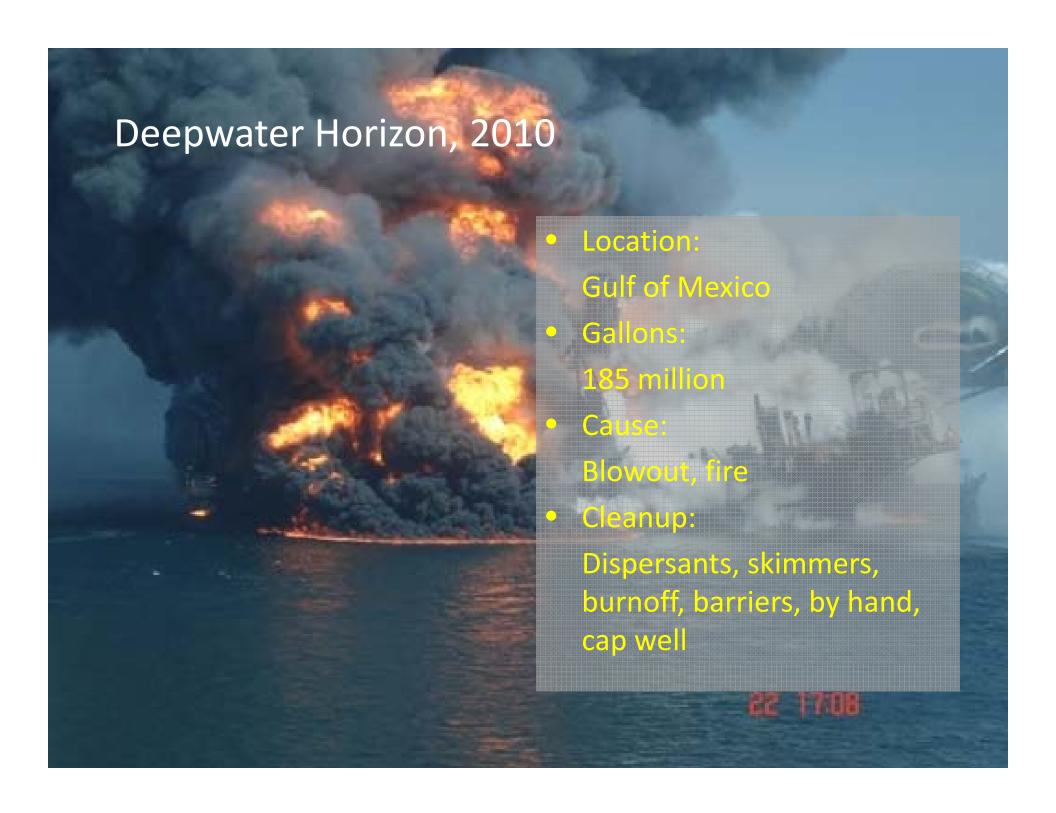








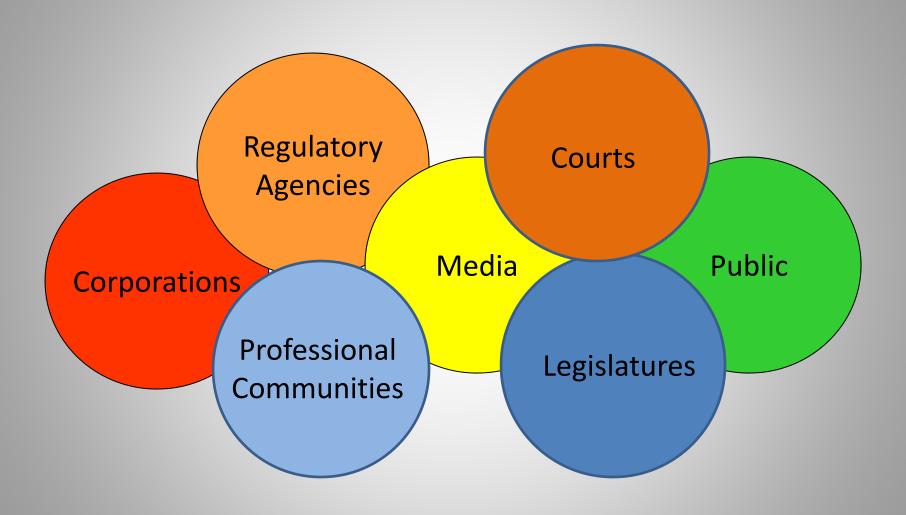
None of these spills has had long term, lasting impact



The *Deepwater Horizon* oil spill will have had no lasting environmental impact: "Ultimately mother nature will handle it..."

(Edward B Overton, Professor Emeritus, LSU, 2011)

Constituencies...





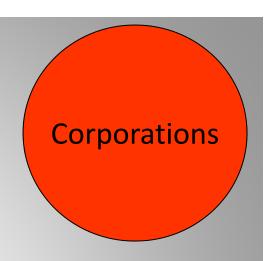












When a spill occurs

Provide protection to people

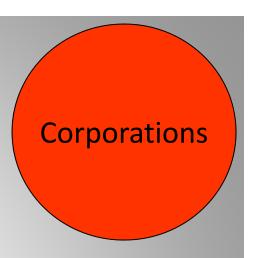
Clean up and restore the environment

Investigate and fix the cause

Maintain a transparent flow of information







Before a spill Train and maintain skills Maintain equipment Establish clear management systems





"While the oil companies are turning the American consumer upside down at the pump, shaking out every last cent, the White House is defending unnecessary giveaways and tax breaks to big oil," Representative Edward Markey, a Massachusetts Democrat who heads the House Select Committee on Energy Independence and Global Warming, said in an e-mailed statement.

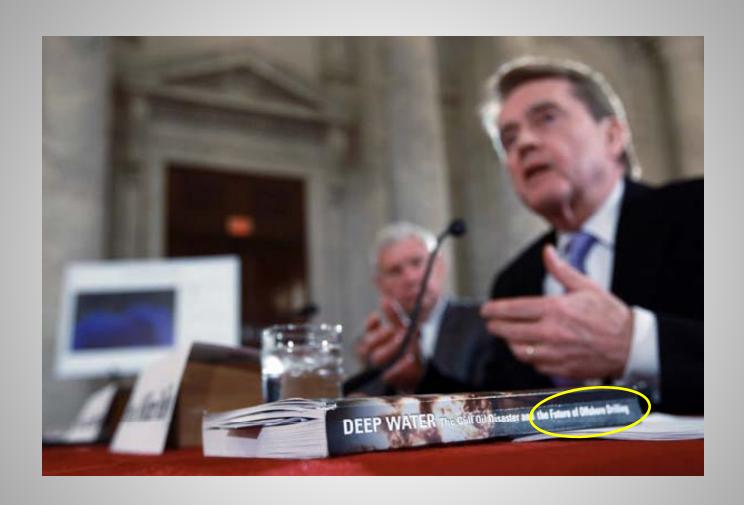
"...if we are going to allow giant oil companies like BP to deplete our ocean energy resources, we will take a small sliver of their massive profits and deposit it into a conservation fund..."



Legislatures

Investigate when appropriate
Listen to testimony
Minimize sensationalism
Formulate laws thoughtfully





Regulatory Agencies

Perform oversight diligently
Investigate thoroughly
Modify regulations appropriately
Restore operations timely

JOI

JOURNALISTIC ETHICS

Moral Responsibility in the Media



DALE JACQUETTE

IVI

BASIC ETHICS IN ACTION



ty

Was Anderson Cooper digging too deep while reporting on the BP oil spill? According to a government report on the Deepwater Horizon Oil Spill: Yes.

It may or may not come as a shock that the commission,... identifies a new scapegoat culprit: the media.

In particular, the report accuses **Anderson Cooper** of intentionally seeking out people
that were upset with the government
response to the disaster:

"Journalists encouraged state and local officials and residents to display their anger at the federal response, and offered coverage when they did. Anderson Cooper reportedly asked a Parish President to bring an angry, unemployed offshore oil worker on his show. When the Parish President could not promise the worker would be "angry," both were disinvited."



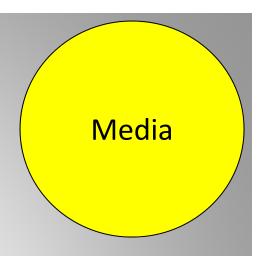




BP Sand Shark Hunts Tarball Prey On Devastated Gulf Coast Beaches







Deliver information Differentiate opinion and advocacy from reporting Avoid sensationalism Avoid worst case scenario focus



Only 25% of Americans were scientifically literate in a 2008 survey.

(Jon Miller, Professor, Michigan State University)

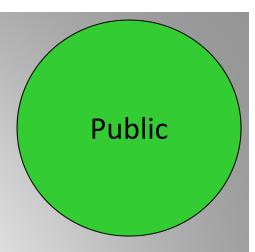
Only 53% of adults know how long it takes for the Earth to revolve around the Sun.

Only 59% of adults know that the earliest humans and dinosaurs did not live at the same time.

Only 47% of adults can roughly approximate the percent of the Earth's surface that is covered with water.*

Only 21% of adults answered all three questions correctly.

(California Academy of Sciences, 2009)



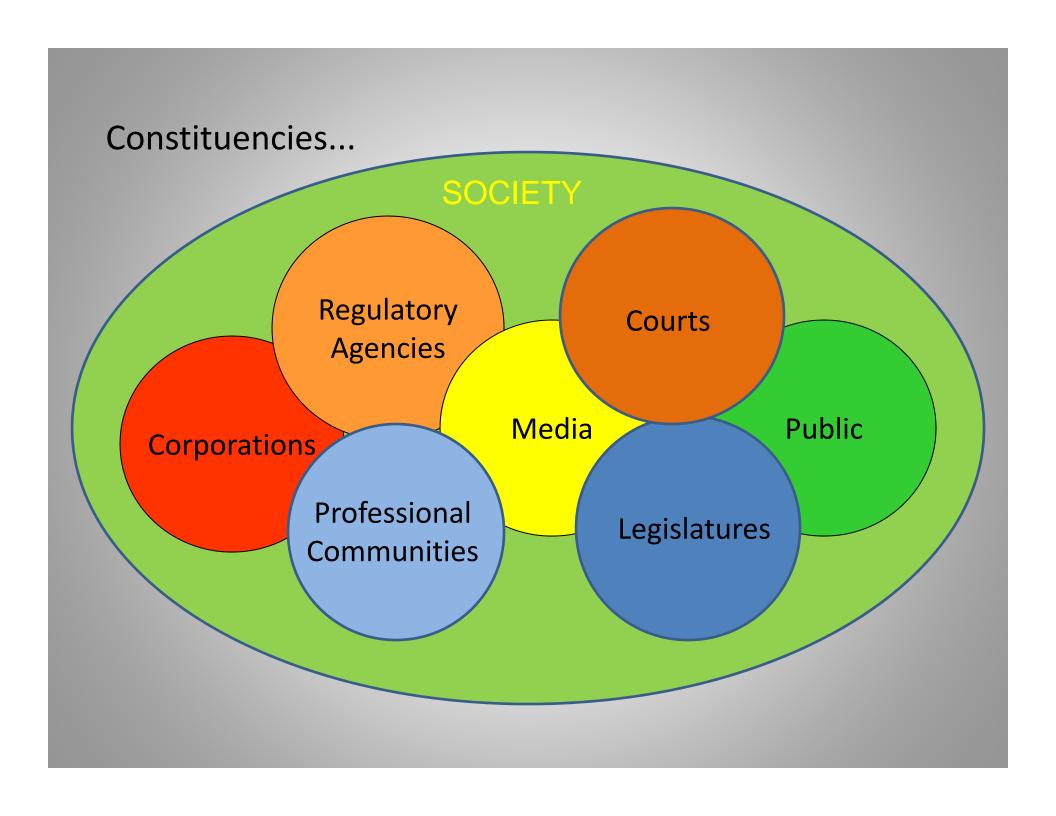
Become educated Become informed Question Understand the full societal context of issues

Professional Communities

Perform work diligently
Perform work without prejudice
Identify and point out inaccuracies
Inform those around us
Explain full societal contexts







The commercial case for clean energy has never been stronger

Rising climate change concerns



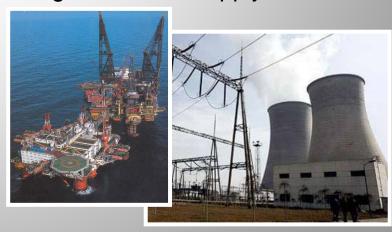
Demand growth

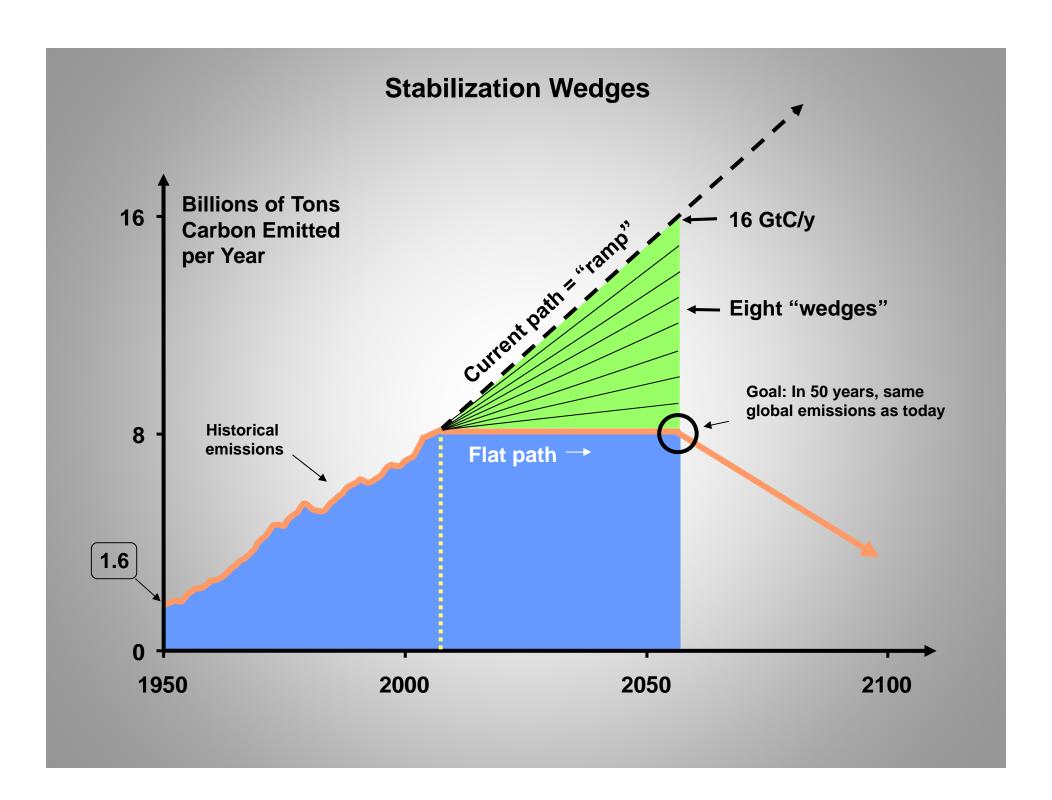


Energy security challenges



Oil, gas and coal supply constraints





Examples of stabilisation wedges

| | Wedges | Detail | Feasibility |
|--|----------------------------|--|---|
| | Efficiency | Double fuel efficiency of 2 billion cars from 30 to 60 mpg | There are 600 million cars in the world today, Projection is 2 billion by 2054. 1 wedge & Double the average fuel efficiency of the fleet. |
| | Fuel Switching | Replace 1400 coal electric plants with natural gas-powered facilities (adding an amount in 2054 almost equal to today's world gas usage) | 1 wedge bringing one Alaska pipeline on line every year for 50 years; or 1 wedge 50 large LNG tankers docking & discharging / day |
| | Carbon capture and storage | Capture AND store emissions from 800 coal electric plants | 1 wedge * 3500 In Salah developments (each need to last through to 2054) |
| | Nuclear | Add double the current global nuclear capacity to replace coal-based electricity | 400 nuclear plants today, 1 wedge & adding 700 more in the next 50 years |
| | Wind | Increase wind electricity capacity by 50 times relative to today, for a total of 2 million large windmills | 1 wedge � windmills on an area of 372,000 sq mi |
| | Solar | Use 40,000 square kms of solar panels to produce hydrogen for fuel cell cars | 1 wedge & solar panels covering area an area of 230,000 sq mi |
| | Natural sinks | Eliminate tropical deforestation AND create new plantations on non-forested land to quintuple current plantation area | 1 wedge � new plantations with a total area of 2.3 million sq mi |

Efficiency

Double fuel efficiency of 2 billion cars from 30 to 60mpg

600 million cars in the world today Projection is 2 billion by 2054

1wedge =

Double the average fuel efficiency of the fleet





Replace 1400 coal plants with gas facilities (adding an amount in 2054 equal to today's gas usage)

1wedge =

Bring one Alaska pipeline on line for 50 years, or 50 large LNG tankers docking and discharging/day

Carbon capture and storage

Capture and store emissions from 800 coal electric plants

1wedge = 3500 In Salah developments (each need to last through 2054)





Nuclear



Add double the current global nuclear capacity to replace coal-based electricity

400 nuclear plants today

1wedge =

Add 700 more in the next 50 years





Wind



Increase wind electricity capacity by 50 times, for a total of 2 million large windmills

1wedge =

Windmills on an area of 372,000 sq mi (Equivalent to all acreage in North & South Dakota, Nebraska, Kansas, & Oklahoma)

Solar

Use 40,000sq kms of solar panels to produce hydrogen for fuel cell cars

1wedge = Solar panels covering an area of 230,000 sq mi





Natural sinks

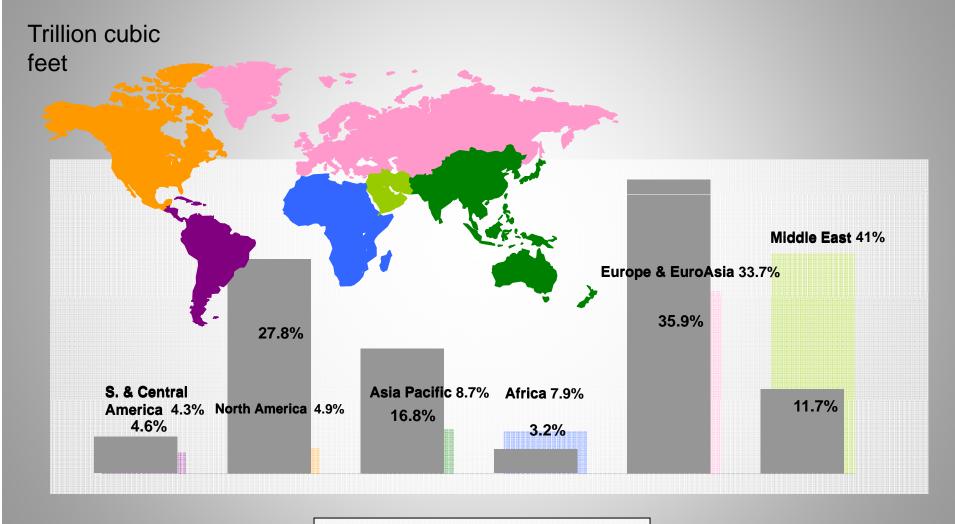


Eliminate tropical deforestation AND create new plantations on non-forested land to quintuple current plantation area

1wedge =

New plantations with a total area of 2.3 million sq mi (Equivalent to 2/3 of US, Brazil, or Australia)

World Proved Gas Reserves



Global Reserves 6,534 Tcf

Global Demand

Source: BP Statistical Review 2010

US demand for hydrocarbons is projected to continue growing

Saudi Arabian demand for it's own production may reach 50% by 2035

Economic growth in China and India continues at 7 to 9% per year

Ultimate responsibilities for oil spills lie within a mix of competing demands and expectations

The mix is far more complicated than most people are aware of or are willing to consider

All energy consumers have an ethical obligation to educate ourselves and those around us regarding the consequences of our demands for cheap energy and a preserved environment



